



**FUTURISTIC SODA**



LADIES &  
GENTLEMEN  
PLEASE  
WELCOME  
THE NEW

SODA COMPANY

# NATURAL FERMENTED SODA



*With*

**LESS SUGAR  
ZERO ALCOOL  
NATURAL TASTE  
& ITALIAN TROPICAL FRUITS**



1.

# ALCOHOL-FREE SODAS

MORE FUN WITH ZERO ALCOHOL

3.

# WITH ITALIAN TROPICAL FRUITS

& TONS OF CITRUS FRUITS

2.

# HUNDREDPERCENT NATURAL

ONLY GOOD STUFF

4.

# AND LOW CARB

VEEEERY FEW CALORIES



# FUTURISTIC BUBBLES

## NEW 100% ITALIAN SODAS

We use botanicals, atypical cereals, cool tropical fruits such as Pineapple & Passion Fruit and tons of Italian Citrus fruits. We brew new, non-alcoholic craft sodas, with a fresh carbonation and many fruity aromas.

A brand new concept of soda designed to be drunk straight from the can or assembled with spirits to create new combinations in cocktails and give a real boost to classic mixology.

Ladies & Gentlemen, we proudly introduce you "Latta Soda Company"!





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**ALWAYS  
STRICTLY  
IN A CAN!**



**CAUSE IT'S COMFY**



**IT GOT STYLE**



**& IT'S SUSTAINABLE**

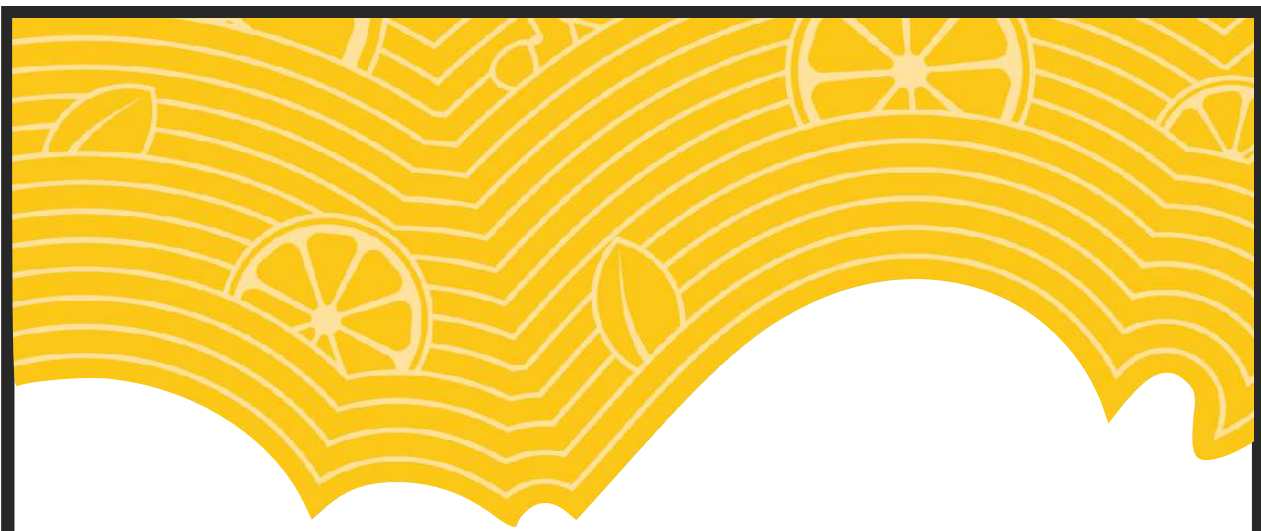
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# HOW TO SODA COMPANY

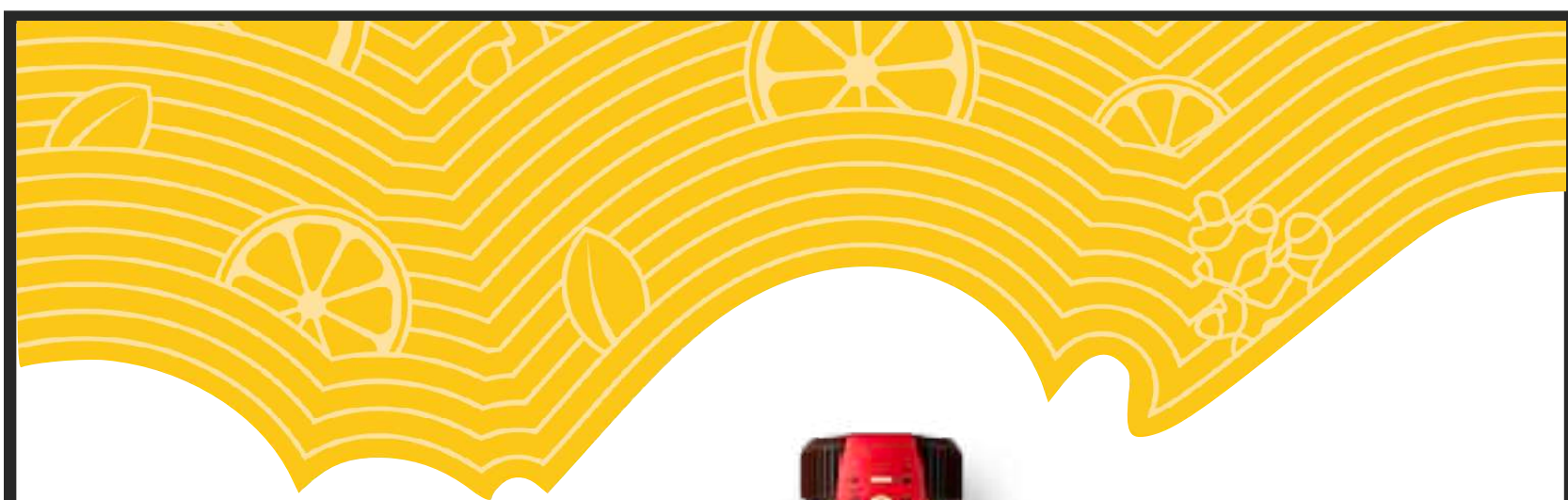


**HOW AND WHEN  
TO DRINK OUR  
GALACTIC SODAS**

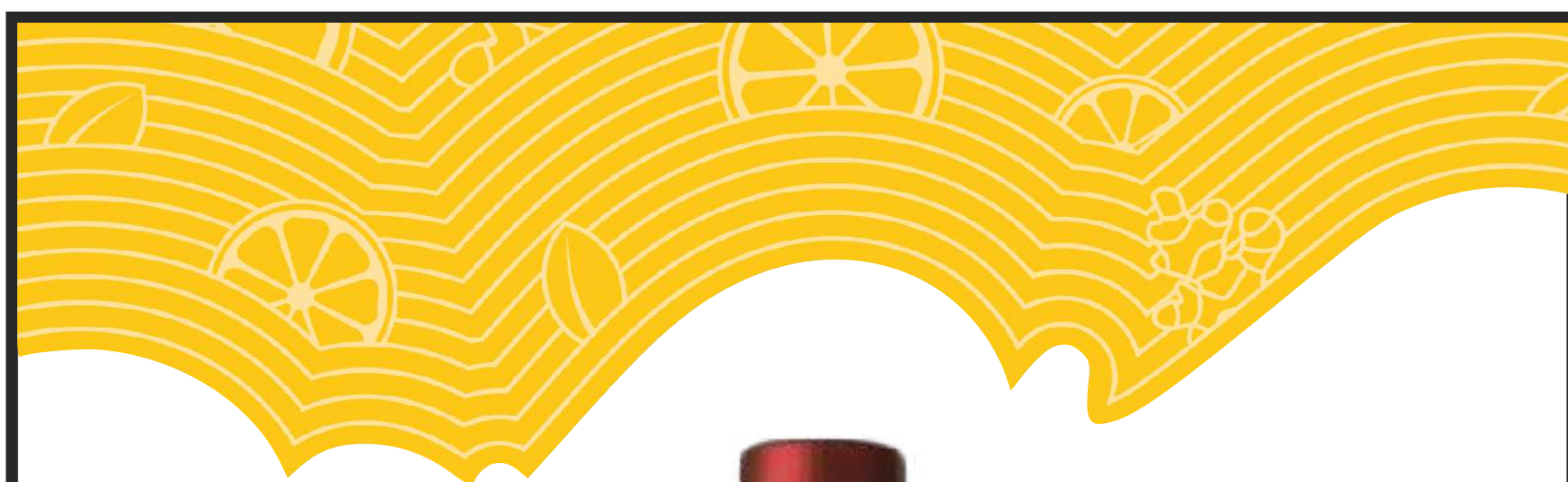




**FROM CANS**



**PERFECT SERVE**

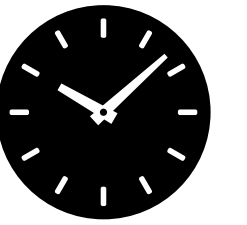


**MIXOLOGY**





# LEVEL ONE FROM THE CAN



4 PM

## OPEN & DRINK

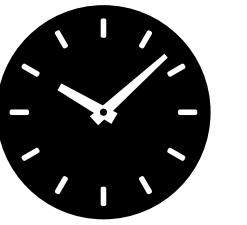
It's 4 pm, you're thirsty. So much thirsty. Yet you don't want to drink the usual, gassy, sugary, chemical, boring Cola.

And that's where we come to save your day. Zero Alcohol, pleasantly sparkling, 100% Natural, with Italian ingredients and a refreshing, super extra cool taste. Everything else just tastes old now.

So bye bye thirst.  
There is Latta Soda Company!



# LEVEL TWO PERFECT SERVE



7 PM

## SODA + SPIRITS

It's 7pm. You finished your hard day at work. You are destroyed. Too early to get serious, too late not to start thinking about it.

Zero preparations then.

A glass full of ice. 20ml of your favorite Spirit and fill with our Soda. Nothing easier, nothing better.

Perfect Serve.

Perfect Match.

Perfect Drink.

# OUR PERFECT SERVE

*...and many more to come!*



**ZTL**  
**+SPIRIT**



**MDP**  
**+ YOUR FAVORITE  
ITALIAN APERITIVO**



**XANANAX**  
**+COFFEE LIQUEUR**

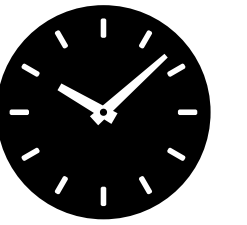


**LA PASION**  
**+ ITALIAN BITTER**





# LEVEL THREE MIXOLOGY



11 PM

## BOOST YOUR COCKTAILS

You are in the middle of a dark night. Let's raise the level. You want a bullet-proof drink. Here you need skills, creativity, ambition.

Let's give a boost to the Classic Mixology. Soda Company replaces the tonics, creates new flavors and new possibilities by adding bubbles and intensity to the canonical recipes.

We designed our sodas with the sparkling genius of "Jerry Thomas" to enrich your mixology experience.

JERRY  
THOMAS

Project

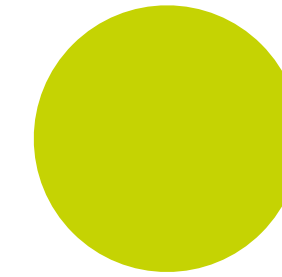
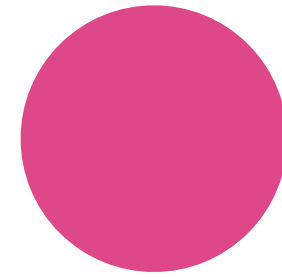
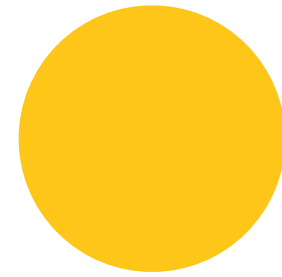


# DRINK LIST

# SODA COMPANY



# OUR FUTURISTIC SODAS



**GINGER & LEMON**

ALC. 0%

**GRAPEFRUIT**

ALC. 0%

**PINEAPPLE**

ALC. 0%

**PASSION FRUIT**

ALC. 0%





**WATER, GINGER, LEMON, YEAST, SUGAR**

# ZTL

**ALC. 0%**

## GINGER AND LOTS OF LEMON

ZTL is a non-alcoholic fermented soda in which a must infused with ginger and Italian lemons releases all its freshness. The taste is extremely fresh and citrusy joined by a pleasant and balanced spiciness that makes this soft drink a pure remedy for thirst. Drink it always, at all hours of day and night.

**FRESH · SPICY · ALCOHOL FREE**



### PERFECT SERVE

- » Your Favorite Spirit
- » ZTL



### MIXOLOGY BOOST

#### VARCO ATTIVO

- » Pimm's No1 Cup
- » Sugar Syrup
- » ZTL
- » Garnish: Celery



# MDP

ALC. 0%

## GRAPEFRUIT'S MAGIC

A freshly squeezed grapefruit juice, pleasantly sparkling and lightly alcoholic. It will seduce you with its irresistible citrusy charm. Few ingredients expertly blended to release a real sorcery for extraordinary sensations. Far away from beer, wine, cider and everything you've known... yet incredibly easy. How? Magic!

FRUITY · SEXY · MAGIC



### PERFECT SERVE

- » Your Favorite Aperitivo
- » MDP



### MIXOLOGY BOOST

#### FRIZZI PAZZI

- » Cognac
- » Angostura Syrup
- » MDP

WATER, WHEAT, GRAPEFRUIT, SUGAR



# XANANAX

ALC. 0%

## A PINEAPPLE REMEDY TO HOT DAYS

The pineapple is cut and pureed, added with sugar and left to ferment. The result? A fresh, thirst-quenching, non alcoholic soda with an intense Pineapple scent. Perfect to drink straight from the can or as a base to fight the hottest heat, mixed with your favorite spirits!

CRISP · SOUR · ALCOHOL FREE



WATER, PINEAPPLE, YEAST, SUGAR



### PERFECT SERVE

- » Coffee Liqueur
- » Xananax



### MIXOLOGY BOOST

#### FUNK ALDO

- » Cachaca
- » Rum Blanco
- » Mezcal
- » Habanero Bitters
- » Candied Sugar
- » Lime
- » XANANAX



**WATER, PASSION FRUIT, YEAST, SUGAR**

# LA PASION ALC. 0%

## A LOVE AFFAIR WITH PASSION FRUIT

The main ingredient is the Sicilian Passion Fruit "in purity", separated from pulp and seeds. We add water and sugar to let it ferment with selected yeasts. The result is a fresh, pleasantly fruity and extraordinarily thirst-quenching drink. Shocking, exotic scents project your mind towards white beaches and Caribbean sunsets. An exotic and...exciting journey!

**SWEET · SOUR · FRUITY**



### PERFECT SERVE

- » Your Favorite Italian Bitter
- » LA PASION



### MIXOLOGY BOOST

#### SOLERO AMARO

- » Campari Bitter
- » Candimic Light Syrup
- » La Pasion

BUT  
HOW  
THE  
HELL  
ARE  
THEY  
MADE?



# FERMENTATION

START



WE CHOOSE THE MOST INTERESTING ITALIAN FRUITS, SPICES AND BOTANICALS



WE MIX THEM WITH WATER

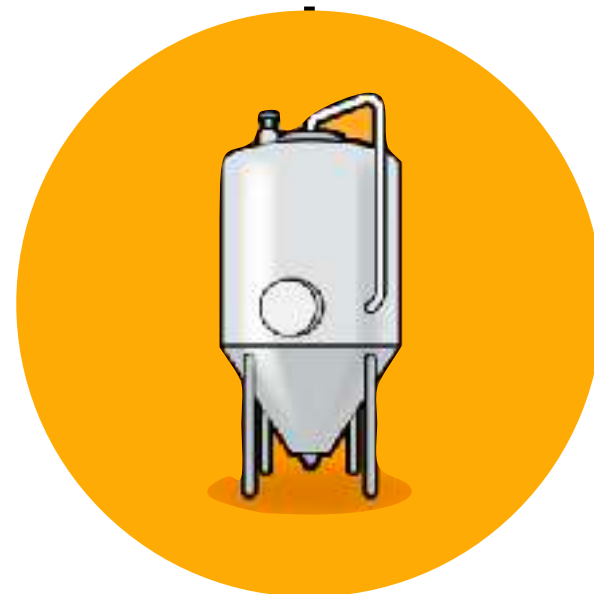


WE ADD A SMALL AMOUNT OF BROWN SUGAR IN ORDER TO OBTAIN OUR MUST



HERE THE YEAST MAKES IT'S MAGIC!

IT TRANSFORMS THE MUST CREATING THE BUBBLES & ALL THE FRUITY AROMAS.



WE WAIT A FEW WEEKS AND THEN WE PUT THE SPARKLING DRINK IN THE CAN.

OUR SODAS ARE READY!



LONG STORY SHORT



**UNITED DRINKS OF LATTA.**

# CONTACT US

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**LATTA SODA COMPANY**  
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**WEB**

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"Latta Soda Company" is a Brand of "Bolle Futuribili"  
Via Antonio Pacinotti 83 - 00146 Roma - PI: 0123456789

A collage of various Latta Soda Company cans and packaging. The cans are in different colors like green, pink, and yellow, and feature the Latta logo and brand names like "XANANAX" and "MDP". The packaging is white with black and green patterns.

**SODA COMPANY**