



**FUTURISTIC SODA**



**LADIES &  
GENTLEMEN  
PLEASE  
WELCOME  
THE NEW**

**SODA COMPANY**

# NATURAL FERMENTED SODA



*With*

**LESS SUGAR  
ZERO ALCOOL  
NATURAL TASTE  
ITALIAN TROPICAL FRUITS  
& NATURAL HERBS**

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1.

# ALCOHOL-FREE SODAS

MORE FUN WITH ZERO ALCOHOL

2.

# HUNDREDPERCENT NATURAL

ONLY GOOD STUFF



3.

# WITH ITALIAN TROPICAL FRUITS

& TONS OF CITRUS FRUITS

4.

# AND LOW CARB

VEEEERY FEW CALORIES



# FUTURISTIC BUBBLES

## NEW 100% ITALIAN SODAS

We use botanicals, atypical cereals, cool tropical fruits such as Pineapple & Passion Fruit and tons of Italian Citrus fruits. We brew new, non-alcoholic craft sodas, with a fresh carbonation and many fruity aromas.

A brand new concept of soda designed to be drunk straight from the can or assembled with spirits to create new combinations in cocktails and give a real boost to classic mixology.

Ladies & Gentlemen, we proudly introduce you "Latta Soda Company"!





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**ALWAYS  
STRICTLY  
IN A CAN!**



**CAUSE IT'S COMFY**



**IT GOT STYLE**



**& IT'S SUSTAINABLE**

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# HOW TO SODA COMPANY



HOW AND WHEN TO DRINK  
OUR GALACTIC SODAS



# FROM CANS



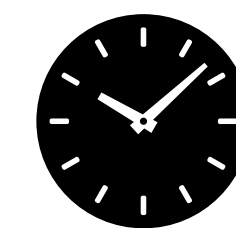
# PERFECT SERVE



# MIXOLOGY



# LEVEL ONE FROM THE CAN



4 PM

## OPEN & DRINK

It's 4 pm, you're thirsty. So much thirsty.  
Yet you don't want to drink the usual, gassy,  
sugary, chemical, boring Cola.

And that's where we come to save your day.  
Zero Alcohol, pleasantly sparkling, 100%  
Natural, with Italian ingredients and a  
refreshing, super extra cool taste.  
Everything else just tastes old now.

So bye bye thirst.  
There is Latta Soda Company!



## BAKERY

A healthy and natural alternative to the classic, boring, same as ever, fizzy drinks, for those who want to offer something different.

## ON THE BEACH

From the kiosk by the sea, to the most posh beach resort. Freshness is a must, the necessary style!

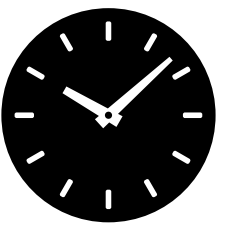


## HOTELLERIE

Italian, natural, colourful.  
Simply different.  
It would not go unnoticed in any bar fridge!



# LEVEL TWO PERFECT SERVE



7 PM

## SODA + SPIRITS

It's 7pm. You finished your hard day at work. You are destroyed. Too early to get serious, too late not to start thinking about it.

Zero preparations then.

A glass full of ice. 20ml of your favorite Spirit and fill with our Soda. Nothing easier, nothing better.

Perfect Serve.

Perfect Match.

Perfect Drink.

# OUR PERFECT SERVE

*...and many more to come!*



**ZTL**  
**+SPIRIT**



**GREEN POWER**  
**+ SPIRIT**



**XANANAX**  
**+COFFEE LIQUEUR**



**LA PASION**  
**+ ITALIAN BITTER**

## WINE BAR AND BISTROT

Between a bottle of wine and a sandwich, there is always room for a Drink. With a Perfect Serve you can even find time!



## CRAFT BEER BAR

A proper cocktail in Perfect Serve, without the need of a professional bartender, even at your local Pub!

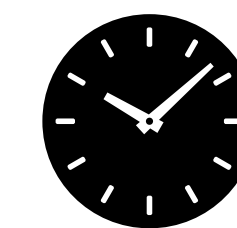


## CLUBBING

If you wanna go beyond Gin-Tonic but with an inhuman beat! All you need is one Spirit and our Natural Fermented Soda.



# LEVEL THREE MIXOLOGY



11 PM

## BOOST YOUR COCKTAILS

You are in the middle of a dark night.  
Let's raise the level. You want a bullet-proof  
drink. Here you need skills, creativity,  
ambition.

Let's give a boost to the Classic Mixology.  
Soda Company replaces the tonics, creates  
new flavors and new possibilities by adding  
bubbles and intensity to the canonical  
recipes.

We designed our sodas with the sparkling  
genius of "Jerry Thomas" to enrich your  
mixology experience.

JERRY  
THOMAS  
Project



## COCKTAIL BAR

An innovative boost to enrich the Drink List with an intensity impossible for a classic Soda.

## SPEAKEASY

New Signature Drink possibilities in new blending horizons. It all stems from here after all.



## NO LIMITS

Who are we to put limits. Let's leave room for imagination. We are only at the beginning of Our journey.

# DRINK LIST

## SODA COMPANY



# OUR FUTURISTIC SODAS



**GINGER AND LEMON**

ALC. 0%



**PINEAPPLE**

ALC. 0%



**HERBS AND SPICES**

ALC. 0%



**PASSION FRUIT**

ALC. 0%



**WATER, GINGER, LEMON, YEAST, SUGAR**

# ZTL

**ALC. 0%**

## GINGER AND LOTS OF LEMON

ZTL is a non-alcoholic fermented soda in which a must infused with ginger and Italian lemons releases all its freshness. The taste is extremely fresh and citrusy joined by a pleasant and balanced spiciness that makes this soft drink a pure remedy for thirst. Drink it always, at all hours of day and night.

**FRESH · SPICY · ALCOHOL FREE**



### PERFECT SERVE

- » Your Favorite Spirit
- » ZTL



### MIXOLOGY BOOST

#### VARCO ATTIVO

- » Pimm's No1 Cup
- » Sugar Syrup
- » ZTL
- » Garnish: Celery



POWER UP YOUR DAY!

# GREEN POWER<sup>ALC. 0%</sup>

## HERBS AND SPICES

Green Power is a non-alcoholic soda created from Wilden's organic herbal tea essences. Ginger, pepper, orange and lemongrass blend together harmoniously to provide the energy boost needed to start or continue the day.

FRESH · BALSAMIC · ALCOHOL FREE

### PERFECT SERVE

- » Your Favorite Spirit
- » Green Power



### MIXOLOGY BOOST

#### MULE

- » Your Favorite Gin
- » Bergamot
- » Lemongrass
- » Mint
- » Lime
- » Angostura
- » Green Power



WATER, PINEAPPLE, YEAST, SUGAR

# XANANAX ALC. 0%

## A PINEAPPLE REMEDY TO HOT DAYS

The pineapple is cut and pureed, added with sugar and left to ferment. The result? A fresh, thirst-quenching, non alcoholic soda with an intense Pineapple scent. Perfect to drink straight from the can or as a base to fight the hottest heat, mixed with your favorite spirits!

CRISP · SOUR · ALCOHOL FREE



### PERFECT SERVE

- » Coffee Liqueur
- » Xananax



### MIXOLOGY BOOST

#### FUNK ALDO

- » Cachaca
- » Rum Blanco
- » Mezcal
- » Habanero Bitters
- » Candied Sugar
- » Lime
- » XANANAX



WATER, PASSION FRUIT, YEAST, SUGAR

# LA PASION

ALC. 0%

## A LOVE AFFAIR WITH PASSION FRUIT

The main ingredient is the Sicilian Passion Fruit "in purity", separated from pulp and seeds. We add water and sugar to let it ferment with selected yeasts. The result is a fresh, pleasantly fruity and extraordinarily thirst-quenching drink. Shocking, exotic scents project your mind towards white beaches and Caribbean sunsets. An exotic and...exciting journey!

SWEET · SOUR · FRUITY



### PERFECT SERVE

- » Your Favorite Italian Bitter
- » LA PASION



### MIXOLOGY BOOST

#### SOLERO AMARO

- » Campari Bitter
- » Candimic Light Syrup
- » La Pasion

BUT  
HOW  
THE  
HELL  
ARE  
THEY  
MADE?



**SODA COMPANY**



# FERMENTATION

START



WE CHOOSE THE MOST INTERESTING  
ITALIAN FRUITS, SPICES AND BOTANICALS



WE MIX THEM  
WITH WATER

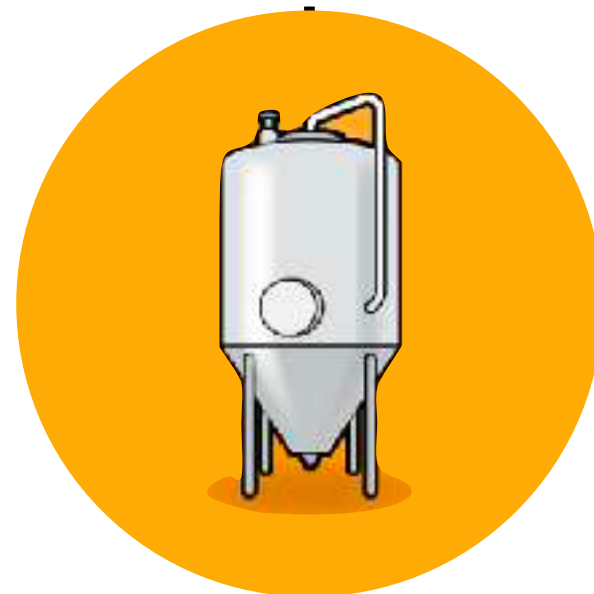


WE ADD A SMALL AMOUNT OF  
BROWN SUGAR IN ORDER TO OBTAIN OUR MUST



HERE THE YEAST  
MAKES IT'S MAGIC!

IT TRANSFORMS THE  
MUST CREATING THE  
BUBBLES & ALL THE  
FRUITY AROMAS.



WE WAIT A FEW WEEKS AND THEN WE PUT  
THE SPARKLING DRINK IN THE CAN.

OUR SODAS ARE READY!



LONG  
STORY  
SHORT



UNITED DRINKS OF LATTÀ.

# CONTACT US

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"Latta Soda Company" is a Brand of "Bolle Futuribili"  
Via Antonio Pacinotti 83 - 00146 Rome - VAT code: 0123456789



**SODA COMPANY**